

	Hits	Search Text	DBs	Time Stamp
1	2	"6070148".pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/03/21 15:00
2	51	(banner or advert\$) same (conditions ot test) near3 (sequence or order) and (@ad<"19991122" or @rlad<"19991122")	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/03/21 15:00
3	20	"6070148"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/03/21 15:00
4	179	(banner or advert\$) same (conditions ot test) with (sequence or order) and (@ad<"19991122" or @rlad<"19991122")	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/03/21 14:54
5	147	(banner or advert\$) same (conditions ot test) with (sequence or order) and (@ad<"19991122" or @rlad<"19991122")	USPAT; EPO; JPO; DERWENT	2007/03/21 14:51
6	5	(banner or advert\$) same (conditions ot test) with (sequence or order) with (first) and (@ad<"19991122" or @rlad<"19991122")	USPAT; EPO; JPO; DERWENT	2007/03/21 14:50
7	5	(banner or advert\$) same (conditions ot test) with (sequence or order) with (first) and (@ad<"19991122" or @rlad<"19991122")	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/03/21 14:50
8	2	banner same (ad or advert\$) with (random\$4) and (@ad<"19991122" or @rlad<"19991122")	USPAT; EPO; JPO; DERWENT	2007/03/21 14:43

9	1	2001-114164.NRAN.		DERWENT	2004/09/28 18:02
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	Hits	Search Text	DBs	Time Stamp
10	23	(promotion\$4 or advert\$ or marketing) same (multiple or parallel or several or many or few or couple or two or three or different) adj2 campaigns and (@ad<"19991122" or @rlad<"19991122")	USPAT; EPO; JPO; DERWENT	2004/09/28 17:09
11	1	freeman.in. and advert\$ same campaign	USPAT; EPO; JPO; DERWENT	2004/09/28 17:06
12	0	("freeman.in.andadvert\$").PN.	USPAT; USOCR; EPO; JPO; DERWENT	2004/09/28 17:05
13	69	freeman.in. and advert\$	USPAT; EPO; JPO; DERWENT	2004/09/28 17:05
14	81	(ad or advert\$) near6 (test\$4 or condition) near3 (pool or group or sample) not ad adj (hoc or infinitum) and (@ad<"19991122" or @rlad<"19991122")	USPAT; EPO; JPO; DERWENT	2004/09/28 17:01
15	2	("6068183").PN.	USPAT; USOCR; EPO; JPO; DERWENT	2004/09/28 17:01
16	11	adforce	USPAT; EPO; JPO; DERWENT	2004/09/28 14:27
17	10	random\$6 same (campaigns or plans) adj2 (measur\$6 or optimiz\$ or test\$4 or compar\$6 or judg\$4 or exam\$7) not (ad adj (hoc or infinitum or convert\$4 or conversion)) and (@ad<"19991122" or @rlad<"19991122")	USPAT; EPO; JPO; DERWENT	2004/09/28 14:00
18	21	(advert\$ or ads or promo\$ or incentiv\$5 or market\$4) same (campaigns or plans) adj2 (measur\$6 or optimiz\$ or test\$4 or compar\$6 or judg\$4 or exam\$7) not (ad adj (hoc or infinitum or convert\$4 or conversion)) and (@ad<"19991122" or @rlad<"19991122")	USPAT; EPO; JPO; DERWENT	2004/09/28 13:53
19	5	(advert\$ or ads or promo\$ or incentiv\$5 or market\$4) same (campaigns or plans) adj2 (measur\$6 or optimiz\$ or test\$4 or compar\$6 or judg\$4 or exam\$7) not (ad adj (hoc or infinitum or convert\$4 or conversion)) and (@ad<"19991122" or @rlad<"19991122")	USPAT; EPO; JPO; DERWENT	2004/09/27 17:26
20	2019	(advert\$ or ads or promo\$ or incentiv\$5) same (campaigns or plans) not (ad adj (hoc or infinitum or convert\$4 or conversion)) and (@ad<"19991122" or @rlad<"19991122")	USPAT; EPO; JPO; DERWENT	2004/09/27 17:24

	Hits	Search Text	DBs	Time Stamp
21	10	(advert\$ or ads or promo\$ or incentiv\$5) same (measur\$6 or optimiz\$ or test\$4 or compar\$6 or judg\$4 or examin\$7) near (campaign or plan) not (ad adj (hoc or infinitum or convert\$4 or conversion)) and (@ad<"19991122" or @rlad<"19991122")	USPAT; EPO; JPO; DERWENT	2004/09/27 17:23
22	669	(advert\$ or ads or promo\$ or incentiv\$5) same (measur\$6 or optimiz\$ or test\$4 or compar\$6 or judg\$4 or examin\$7) near (campaign or marketing or ad or advert\$) not (ad adj (hoc or infinitum or convert\$4 or conversion)) and (@ad<"19991122" or @rlad<"19991122")	USPAT; EPO; JPO; DERWENT	2004/09/27 17:03
23	172	(advert\$ or ads or promo\$ or incentiv\$5) same (measur\$6 or optimiz\$ or testing) near (campaign or marketing or ad or advert\$) not (ad adj (hoc or infinitum or convert\$4 or conversion)) and (@ad<"19991122" or @rlad<"19991122")	USPAT; EPO; JPO; DERWENT	2004/09/27 16:59
24	3	(advert\$ or ads or ad or promo\$ or incentiv\$5) same (compar\$7) near3 (campaigns) not (ad adj (hoc or infinitum or convert\$4 or conversion)) and (@ad<"19991122" or @rlad<"19991122")	USPAT; EPO; JPO; DERWENT	2004/09/27 16:59
25	4	(advert\$ or ads or promo\$ or incentiv\$5) same (compar\$7) near3 (campaign) not (ad adj (hoc or infinitum or convert\$4 or conversion)) and (@ad<"19991122" or @rlad<"19991122")	USPAT; EPO; JPO; DERWENT	2004/09/27 16:58
26	704	(advert\$ or ads or promo\$ or incentiv\$5) same (measur\$6 or optimiz\$ or testing) near3 (campaign or marketing or ad or advert\$) not (ad adj (hoc or infinitum or convert\$4 or conversion)) and (@ad<"19991122" or @rlad<"19991122")	USPAT; EPO; JPO; DERWENT	2004/09/27 16:22
27	2481	(advert\$ or ads or promo\$ or incentiv\$5) same (effectiv\$ or measur\$6 or optimiz\$ or test or testing) near3 (campaign or marketing or ad or advert\$) not (ad adj (hoc or infinitum or convert\$4 or conversion)) and (@ad<"19991122" or @rlad<"19991122")	USPAT; EPO; JPO; DERWENT	2004/09/27 14:45
28	7	(banner) and (ad or advert\$) with (select\$4) with (test\$4 or pool or sample) not ad adj (hoc or infinitum) and (@ad<"19991122" or @rlad<"19991122")	USPAT; EPO; JPO; DERWENT	2004/09/27 14:34
29	34	((random chance) near3 (choice or chosen or choos\$4 or pick\$4 or select\$3)) near3 (advert\$ or ads or promo\$ or incentiv\$5) and (test\$4 or research\$4)	USPAT; EPO; JPO; DERWENT	2004/09/27 14:34

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30	47	(random\$ or psuedorandom\$) near3 (choice or chosen or choos\$4 or pick\$4 or select\$6) with (ad or advert\$ or promo\$ or incentiv\$5) and (test\$4 or research\$4) with (market\$4 or promo\$ or incentiv\$6 or ad or advert\$) and (@ad<"19991122" or @rlad<"19991122")	USPAT; EPO; JPO; DERWENT	2004/09/23 15:05
31	183	(random\$ or psuedorandom\$) near3 (choice or chosen or choos\$4 or pick\$4 or select\$6) with (ad or advert\$ or promo\$ or incentiv\$5) and (@ad<"19991122" or @rlad<"19991122")	USPAT; EPO; JPO; DERWENT	2004/09/23 14:55
32	6	(random\$ or psuedorandom\$) same (test\$4 adj group\$4) same (ad or advert\$ or promo\$ or incentiv\$5) not "514".clas. and (@ad<"19991122" or @rlad<"19991122")	USPAT; EPO; JPO; DERWENT	2004/09/23 14:53
33	40	(random\$ or psuedorandom\$) same (test\$4 adj group\$4) same (ad or advert\$ or promo\$ or incentiv\$5) and (@ad<"19991122" or @rlad<"19991122")	USPAT; EPO; JPO; DERWENT	2004/09/23 14:52
34	6	(ad or advert\$) with (random\$) same ((test\$4 or determin\$) near2 (effectiv\$)) not (ad adj (hoc or infitum or convert\$4 or conversion)) and (@ad<"19991122" or @rlad<"19991122")	USPAT; EPO; JPO; DERWENT	2004/09/23 14:49
35	621	(ad or advert\$) with (random\$) not (ad adj (hoc or infitum or convert\$4 or conversion)) and (@ad<"19991122" or @rlad<"19991122")	USPAT; EPO; JPO; DERWENT	2004/09/23 14:43
36	220	(ad or advert\$) with (test\$4 or pool or sample or population) same (profil\$4 or demographic\$4 or target\$4 or tailor\$4) and (@ad<"19991122" or @rlad<"19991122")	USPAT; EPO; JPO; DERWENT	2004/09/23 14:25
37	723	(ad or advert\$) with (random\$) and (@ad<"19991122" or @rlad<"19991122")	USPAT; EPO; JPO; DERWENT	2004/09/23 14:25